

SCRA Executive Committee October 2107 Meeting MINUTES

Date: October 18, 2017	Time: 9am to 10:30am CST	Location: conference call	
Attendance	Present	Absent	
Yolanda Suarez-Balcazar (President)	X		
Susan McMahon (Past President)	X		
Brad Olson (President Elect)	X		
Jim Emshoff (Treasurer)	X		
Elizabeth Thomas (Secretary)	X		
Dina Birman (Representative to Council)	X		
Melissa Strompolis (Member at Large (Membership & Awards))	X		
Carolyn Joyce Tompsett (Member at Large (APA))	X		
Chiara Sabina (Member at Large (APA))		X	
Scot Evans (Regional Network Coordinator)	X		
Jesica Siham Fernández	X		
Erin Godly-Reynolds (Student Representative)	X		
Jaimelee Behrendt-Mihalski (Student Representative)	X		
Laura Kohn-Woods (Chair of the Council of Education Programs)	X		
Nicole Freund (Representative from Practice Council)	X		
Anne Bogat (Chair, Publications Committee)		X	
Jacob Tebes (Editor, AJCP)		X	
Dan Cooper (Co-Editor, TCP)	X		
Jean Hill (Executive Director)	X		

Agenda

- 1. Roll Call (Elizabeth)**
- 2. Welcome to New EC Member, Jesica Siham Fernández (Yolanda)**
- 3. Approval of 9/20 EC Meeting Minutes (Elizabeth)**

Motion to approve minutes.

In favor: 16

Opposed: 0

Abstained: 0

4. Reminders and Updates (Yolanda)

- a) Remaining EC Fall Meeting Date: December 18, 11am CST
- b) EC MWM Location and Dates: Chicago, February 1, 12pm CST to February 3, 12pm CST
Chicago Marriott at Medical District Hotel, UIC Meeting Rooms
- c) Debriefing on the Midwest Eco-Meeting

At a Midwest Eco-Meeting session that Yolanda, Susan, and Brad attended, they discussed the need for wider mentoring and training for graduate students and early career faculty. Yolanda will work with CERA, the membership engagement committee, and the leadership team to develop a survey on training needs.

5. P&P Update – Members at Large P&P Language Revised (Melissa & Jean)

6. Strategic Planning Updates (EC Members)

Strategy 1: Operations - Consolidate and make more efficient EC decision-making and related communication processes.

Strategy 2: Finances - Create a long-term (3-5 year) revenue plan focused on low effort, high impact strategies.

EC members discussed the report on SCRA revenue generation that Jaimelee developed, and they expressed thanks to Jaimelee.

Jim noted that a finance committee has existed, but their role has not been very clear, as there is also an investment committee that handles SCRA's investments and the EC handles the budget. So Jim suggested that perhaps we should develop a new ad hoc committee to take up revenue generating efforts and recruit new members. Yolanda suggested inviting past presidents, and the EC supported this idea. Other members who have expressed interest or are willing to serve include Carlos Luis, Brad Olson, Dina Birman, Yolanda Suarez Balcazar, and Tiffany Jimenez.

Jean let the EC know that she has been in touch with APA staff, and divisions are regulated in how they can solicit donations. APA is rolling out a pilot program to support divisions, but for now, we may only engage in "passive" requests, where the primary purpose of the communication is not to ask for funds. Members do have the option to support specific initiatives as well as general operations.

The EC then discussed better communication with members about how SCRA supports its members, including how the division subsidizes membership benefits, the biennial meeting, regional activities, grants, and support for students. Suggestions included a fact sheet and tools/webinars about opportunities for support.

Strategy 3: Membership - Improve tracking and monitoring of membership, member engagement, and the value members get from belonging to SCRA.

The first meeting of the newly organized committee was held, with a focus on bringing new committee members up to speed with survey data that has been collected and plans for the future. The committee will meet again before developing a report and funding request for the midwinter EC meeting.

Nicole raised the issue of past difficulties in getting a good response rate in the planning of professional development opportunities. Yolanda suggested that this would be a good opportunity to work with the CERA mailing group, and that a CERA representative should be on this committee. Further discussion highlighted the need for student representatives as well.

Strategy 4: Education - Develop processes and capacities to collect data from membership on a regular basis, and to assess key indicators of CP education.

Laura provided updates on Strategy 4 and 5. The Council of Education has met twice, and has identified a liaison with the undergraduate interest group as well as a liaison to Jean and the website development work. The CofE will gather graduate program directors as a follow up to the biennial with a goal of a regular meeting at least once per year.

Dina asked that research competencies be placed on the agenda for the next meeting of the program directors.

The undergraduate interest group has developed a survey and has shared it with the CofE. The survey will go to all members and will be a first step in identifying undergraduate CP sites.

Strategy 5: Education - Increasing the number of students who learn about and engage in CP via undergraduate, masters, and doctoral education.

Strategy 6: Education - Strengthen, support, and promote scholarship and related training. Take into account advancing and promoting doctoral training

Jack was not able to participate in the call, but he sent an e-mail update with the following information:

“In terms of reports out to the group, Nicole Allen and I had a very productive two days in reviewing AJCP operations this month in preparation for the January transition.

Also regarding the Research Council, our plan is to fill the student spots on the Council and then begin implementing the proposed plan that was approved. Chris Keys is currently out of the country so I don't know the status of filling the remaining student spots. We should have more to report next meeting.”

Strategy 7: Visibility - Re-design TCP to better meet interests and needs of SCRA members and the field.

Dan reported that hard copies of the summer and fall issues of TCP are bundled together and will be mailed out in the next two weeks. Jean will help to post the electronic version to the website.

Strategy 8: Visibility - Develop an integrative identity for community psychology that takes into account the range of programs and disciplines in which the field is taught and practiced, and scholarship is produced.

Nicole reported that CP identity work is continuing with Chris.

Strategy 9: Visibility - Develop strong collaborative actions with other like-minded organizations to further the strategic priorities of SCRA.

Jean shared that the membership committee is looking at a proposal for shared dues with like-minded organizations. They are working with SPSSI and the Global Alliance to map out overlapping memberships. Nicole suggested that this would be an opportunity as we think about professional development. What are we doing that is unique? Could we work more closely with AEA?

Strategy 10: Visibility - Enhance the visibility and accessibility of the SCRA website for internal and external communications.

Jean reported that the new website will have a soft launch within the next month. Members are beginning to submit content more frequently. New TCP Editors will work closely with Ashley to integrate content.

7. Updates from other EC members:

Laura reported that Olya is working with Len Jason on a project to develop modules to include in undergraduate psychology textbooks.

Susan reported that she met with a new faculty member at Michigan State who is interested in the school interest group.

Jaimelee and Erin shared that thesis and dissertation research grants were awarded. They are following up with those who were awarded grants last year to get reports for the EC Midwinter Meeting.

Scot provided updates from the season of regional conferences. The Midwest conference was last week, and the Southeast conference will be next week in Miami. He is looking forward to reports of the conferences, and noted that SCRA is now providing some logistical support for the regional conferences, which should help with membership.

Dina reported that the focus of discussions at council had been on master's level counseling psychology. She can share the materials with Jean and others on the EC to help her think about how best to share this with members who are concerned about these issues.

Jim shared that the investment committee met last week by phone with the investment managers, and he will send the minutes to Jean. The discussion focused on models of socially responsible investing. New models look at company employment practices and environmental sustainability. He will bring information to the EC MWM to consider these new models that are in alignment with SCRA's values.

Yolanda reported that two collaborative sessions were submitted to APA's annual meeting, focused on 1) ethics and 2) local advocacy based on the interdivision grant submitted.

Jean and Yolanda are working on a survey related to self-appraised progress on initiatives. They will send it out prior to the EC MWM and report results at that meeting.