

SCRA Executive Committee May 2107 Meeting MINUTES

Date: May 9, 2017 Time: 11:30am-1:00pm EDT Location: conference call

Attendance	Present	Absent
Susan McMahon (President)	X	
John Moritsugu (Past-President)	X	
Yolanda Suarez-Balcazar (President-Elect)	X	
Jim Emshoff (Treasurer)	X	
Elizabeth Thomas (Secretary)	X	
Dina Birman (Representative to Council)		X
Melissa Stropolis (Member at Large (Membership & Awards))		X
Anne Brodsky (Member at Large (Membership & Awards))		X
Chiara Sabina (Member at Large (APA))		X
Scot Evans (Regional Network Coordinator)	X	
Sarah Callahan (Student Representative)		X
Jaimelee Behrendt-Mihalski (Student Representative)	X	
Raymond Legler (Chair of the Council of Education Programs)	X	
Nicole Freund (Representative from Practice Council)	X	
Anne Bogat (Chair, Publications Committee)		X
Jacob Tebes (Editor, AJCP)	X	
Tiffany McDowell (Co-Editor, TCP)	X	
Jean Hill (Executive Director)	X	

Agenda

- 1) **Roll Call** (Elizabeth)
- 2) **Approval of 3/20 EC Meeting Minutes** (Susan)

MOTION: Approval of minutes from EC Call on 3/20/17

In favor: 11
 Opposed: 0
 Abstained: 1

3) Reminders (Susan)

- a) EC Meeting Tuesday, June 20, 4-7:15, then dinner (Susan)
- b) AJCP Editor materials will be distributed in late May for Biennial EC meeting (Anne & Jack)

Susan noted that the EC meeting agenda will also include a new plan focused on MAL responsibilities and time allotted for strategic planning.

- c) SCRA EC election & NSR election

Jaimelee provided an update on the NSR election held this spring. Erin Godly-Reynolds, from the Health Psychology Ph.D. program at the University of North Carolina Charlotte, was elected as the new NSR.

Yolanda provided an update on the new Student Membership Circle Initiative. The response from programs has been very positive, with 20 distinct programs and over 500 students participating.

4) Biennial Updates

- a) 2017 Biennial Update (Jean)

Jean is working on organizing the mentoring program for the Biennial, as Gloria Levin cannot attend. Jean reported that planning is going really well overall. She noted that the travel awards committee has reported an overwhelming number of applicants for student and international travel awards, with decreased institutional support at many universities.

- b) 2019 Biennial Host Site – Chicago! (Yolanda)

Yolanda reported the excellent news that National Louis University is willing to co-host the conference with SCRA in Chicago, using the new hybrid planning model. Judah Viola and Brad Olson will submit a proposal before the Biennial.

5) Outreach Coordinator Search Update (Susan)

Susan and Jean were happy to introduce SCRA's new Outreach Communications Coordinator, Ashley Simons Rudolph. She was able to join us remotely, meet the EC members, and chat briefly. Welcome Ashley!

6) Strategic Planning Updates (Action steps are included from MWM & other progress)

Strategy 1: Operations - *Consolidate and make more efficient EC decision-making and related communication processes.*

- a) Revised contract for book series Editors (Brad & Nicole) – Renewed through January 1, 2018

Susan reported that the contract has been completed and Anne is working on a call for new editors.

- b) Revised P&P language for treasurer – approved

Action: Revise instructions for reporting of mini-grants (Jean & Committees/Councils)

Action: Call for new Book Series Editor (Anne)

Action: Revise student grant-making process (Jean & Jaimilee)

Action: Follow up with Oxford on mailing regarding recent books (Jean)

Action: Content Alerts for AJCP (Jack)

Action: Annual staff review (Susan & Jean)- plan to complete by August 15

Jean provided an update on the restructuring of the mini-grants. A draft of written procedures has been developed. When grants administrators are in place over the next week, announcements will go out about the mini-grants to all SCRA members.

Jack provided an update on content alerts for AJCP. Currently, members must set up an account and register themselves in the system to get alerts. Jack is following up to inquire if we can change this so that all members routinely get these alerts. The EC discussed using memberclicks to send this information out to all members.

Strategy 2: Finances - *Create a long-term (3-5 year) revenue plan focused on low effort, high impact strategies.*

Action: Follow-up with retiring scholars & endowment ideas (Jim & Jean Ann);

Action: Check out Amazon Smiles (Jim & Jean)

Jaimilee is working on fundraising plan for SCRA for a class & she interviewed Jim, Jean, & Jean Anne to discuss ideas – will present plan by end of May (Jaimilee)

Jaimilee reported on a fundraising plan that emerged from an assignment in a course she is taking on fundraising for nonprofits. She is focusing her project on SCRA, specifically, developing strategies for our future health as an organization, including the creation of endowments to celebrate the contributions of those retiring from the field. Susan and Jim thanked Jaimilee for her great – and timely – work on this project.

Strategy 3: Membership - *Improve tracking and monitoring of membership, member engagement, and the value members get from belonging to SCRA.*

Action: Fix inconsistencies in P&P in awards section (Elizabeth & Anne)

Action: Leadership Development Fellows (Elizabeth, Bret, Nellie Tran)

Action: Membership committee & goals (Melissa & Jean)

Diversity issue raised by LDFs regarding diversity among award recipients

Elizabeth will follow up with Anne on inconsistencies in P&P.

Susan and Jean are working with Bret to revise the process of nominating and supporting Leadership Development Fellows. EC members should look for 2 documents in the coming weeks: 1) a process for recruiting fellows and mentors, and 2) a letter from the Leadership Development Fellows group on diversity. Susan asked for volunteers to develop a smaller ad hoc committee to consider diversity issues raised in the letter. Tiffany and Yolanda volunteered.

Strategy 4: Education - *Develop processes and capacities to collect data from membership on a regular basis, and to assess key indicators of CP education.*

Early career survey distributed

SCRA Task Force on APA accreditation for Clinical-Community programs – developed a survey

Ray reported that survey results will come out in TCP prior to the biennial. Program directors will meet at the Biennial, and several other sessions related to the Council on Education will take place at the Biennial

Strategy 5: Education - *Increasing the number of students who learn about and engage in CP via undergraduate, masters, and doctoral education.*

Action: Plan for Master lecture (Ray)

Action: Plan for module for text (Ray)

Action: Plan for Summer Institute (Nicole) –Practice Council survey

Lenny Jason met with a publisher to discuss a free community psych textbook

Ray provided an update on the development of on-line resources. Preliminary work has begun and he will provide further updates at our next EC call.

Nicole has developed a survey that complements Susan's survey on practice of 2 years ago. She will share a draft with the EC soon.

Strategy 6: Education - *Strengthen, support, and promote scholarship and related training. Take into account advancing and promoting doctoral training*

Action: Research Council progress (Jack); membership recruitment

Jack reported that they are currently recruiting members to ensure diversity and representativeness of the research council, with a goal of meeting for the 1st time at the June 2017 Biennial.

Strategy 7: Visibility - *Re-design TCP to better meet interests and needs of SCRA members and the field.*

*Action: TCP Editors & Secretary meet to discuss interest group support & interaction
Issues with hard copies of TCP for fall & winter – follow-up? Spring issue of TCP?*

Tiffany and Elizabeth have scheduled a conference call for later in May.

Jean suggested that, now that Ashley has been hired, she can work with Dan and Tiffany on visibility. One of her first areas of focus will be developing content for the website and e-newsletter.

Tiffany provided an update on TCP. Winter and Spring issues are coming out very soon. Winter was delayed by a copy editing glitch.

Strategy 8: Visibility - *Develop an integrative identity for community psychology that takes into account the range of programs and disciplines in which the field is taught and practiced, and scholarship is produced.*

Action: Mission & Vision (Nicole & Chris Beasley)

Active committee: discussion & ranking of taglines, listserv survey: top 2 taglines

#1 - Promoting social justice through collaboration, research, and action

#2 - Social justice through research and collaborative action

Nicole provided an update on the process of developing a tagline, which is the first step in building an identity for the new website communitypsychology.com. EC members discussed options, and agreed to a follow up EC e-mail poll to determine the top choice.

Strategy 9: Visibility - *Develop strong collaborative actions with other like-minded organizations to further the strategic priorities of SCRA.*

a) Global Journal formal partnership – approved.

Strategy 10: Visibility - *Enhance the visibility and accessibility of the SCRA website for internal and external communications.*

Action: communitypsychology.com

Action: Highlight regional activities & support Regional Coordinators on website (Scot)

Action: Publicize mini-grant info from 2016 on website & TCP (Ray & Nicole)

Scot provided an update on his work to support regional coordinators. He is creating regional pages for the SCRA website. The infrastructure is in place, and he is now working with coordinators to populate the pages with content.