

SCRA Executive Committee September 2107 Meeting MINUTES

Date: September 20, 2017	Time: 9am to 10:30am CST	Location: conference call	
Attendance	Present	Absent	
Yolanda Suarez-Balcazar (President)	X		
Susan McMahon (Past President)	X		
Brad Olson (President Elect)	X		
Jim Emshoff (Treasurer)	X		
Elizabeth Thomas (Secretary)	X		
Dina Birman (Representative to Council)	X		
Melissa Strompolis (Member at Large (Membership & Awards))	X		
Carolyn Joyce Tompsett (Member at Large (Membership & Awards))	X		
Chiara Sabina (Member at Large (APA))		X	
Scot Evans (Regional Network Coordinator)		X	
Erin Godly-Reynolds (Student Representative)	X		
Jaimelee Behrendt-Mihalski (Student Representative)	X		
Laura Kohn-Woods (Chair of the Council of Education Programs)	X		
Nicole Freund (Representative from Practice Council)	X		
Anne Bogat (Chair, Publications Committee)	X		
Jacob Tebes (Editor, AJCP)	X		
Tiffany McDowell (Co-Editor, TCP)		X	
Jean Hill (Executive Director)	X		

Agenda

1. Roll Call (Elizabeth)

2. Approval of 6/20 EC Meeting Minutes (Elizabeth)

Motion to approve minutes.

In favor: 14

Opposed: 0

Abstained: 1

3. Reminders and Updates (Yolanda)

- a) EC Fall Meeting Dates: October 18, 9am CST; December 18, 11am CST
- b) EC MWM Location and Dates: Chicago, February 1, 12pm CST to February 3, 12pm CST

c) APA Interdivisional Grant Submitted

Yolanda, in consultation with Ken Maton, worked with Divisions 17, 35, and 45 to submit a mini-grant to the APA. The grant focuses on community advocacy. Dina noted that there may be additional opportunities for collaboration with social justice divisions of APA, and she will follow up with Yolanda.

4. CERA Proposal (Yolanda)

Yolanda provided history regarding the longstanding contributions of CERA to SCRA and noted the renewed energy of the group in the last few years. She shared a proposal from the group to become a council with membership on the EC. EC members voiced support for the proposal and asked questions to take back to the new council about how the representative to the EC would be selected by the council, how being a council would change the work they are already doing, and how to make this structural change even more impactful by infusing the work in other initiatives.

Motion to approve proposal.

In favor: 15

Opposed: 0

Abstained: 0

5. Two New Interest Group Proposals: Immigrant Justice & Undergraduate CP (Yolanda and Elizabeth)

EC members voiced support for the immigrant justice interest group proposal.

Motion to approve immigrant justice proposal.

In favor: 15

Opposed: 0

Abstained: 0

EC members voiced support for the undergraduate CP interest group proposal, and they suggested opportunities to collaborate with the Council of Education, the Practice Council, and efforts led by Regional Coordinators, as the concerns of this new group overlap with each of these groups.

Motion to approve undergraduate CP proposal.

In favor: 15

Opposed: 0

Abstained: 0

6. Strategic Planning Updates (EC Members)

Strategy 1: Operations - Consolidate and make more efficient EC decision-making and related communication processes.

a) Update from Publications Committee on AJCP contract, book series, and TCP
(Anne and Brad)

Anne provided an update from the publications committee. Robin Miller and Rebecca Campbell have agreed to serve as new SCRA Book Series Editors, and they are working with the publications committee on the contract. EC Members expressed enthusiastic support for the new editorial team.

The contract for current TCP Editors ends in December, and the Publications Committee is currently advertising for a new Editor or Editorial team.

Jack provided an update on the AJCP Contract.

b) Revised P&P language for Communication with Members (Jean) – approved

Strategy 2: Finances - Create a long-term (3-5 year) revenue plan focused on low effort, high impact strategies.

Jaimielee developed a report focused on generating revenue for SCRA through donations. A discussion of this report will be placed on the agenda for the next meeting.

Jim asked if notes from the Biennial town hall meeting related to revenue generation could be shared with the EC. Jean took notes and will share these.

Strategy 3: Membership - Improve tracking and monitoring of membership, member engagement, and the value members get from belonging to SCRA.

a) Revised P&P language for MALS/Membership Engagement and Professional Development Committee (Melissa) – approved

Melissa reported that the committee will be chaired by the 3 MALS, and that they are recruiting members for the committee. The committee will implement and assess all membership engagement and professional development activities.

b) Update on Leadership Development Fellowship (Yolanda)

New leadership development fellows have applied, and the team is reviewing the applications this week. Yolanda will have more to report after next week.

Strategy 4: Education - Develop processes and capacities to collect data from membership on a regular basis, and to assess key indicators of CP education.

Laura reported that survey findings were presented at the Biennial and published in the TCP. The COE is meeting this Friday, and will discuss the convening of program directors at the Biennial, the COE website presence, and working with the new CP undergraduate interest group.

Strategy 5: Education - Increasing the number of students who learn about and engage in CP via undergraduate, masters, and doctoral education.

Strategy 6: Education - Strengthen, support, and promote scholarship and related training. Take into account advancing and promoting doctoral training

Strategy 7: Visibility - Re-design TCP to better meet interests and needs of SCRA members and the field.

Strategy 8: Visibility - Develop an integrative identity for community psychology that takes into account the range of programs and disciplines in which the field is taught and practiced, and scholarship is produced.

Nicole and Chris are gathering feedback from a diverse group on the integrative identity efforts.

Strategy 9: Visibility - Develop strong collaborative actions with other like-minded organizations to further the strategic priorities of SCRA.

Strategy 10: Visibility - Enhance the visibility and accessibility of the SCRA website for internal and external communications.

a) Update on the new website communitypsychology.com (Jean)

Jean reported that they are close to finalizing the design of the new website, and they are reaching out broadly to get feedback. Ashley has approximately 50 pieces of content ready to go, and they will take the website live soon.