

SCRA Video Contest Top 10 Things YOU Need to Know

- #1. The new SCRA website features the 2014 Video contest videos as they are submitted. Get your submission in now!
- #2. Our SCRA social media consultant is helping us grow our online communities & we will be featuring the 2014 contest videos via Facebook, Twitter, LinkedIn & YouTube.
- #3. This is our 3rd year of the contest. Our new goal is to feature videos throughout the year - Please don't wait to submit!
- #4. In 2014, the SCRA Executive Committee approved the video contest as one of the official annual awards of our society.
- #5. *The deadline will now be December 1st each year* You have 5 months to develop a video and submit it to the contest!
- #6. SCRA "Oscars" - Videos submitted to the contest in 2014 will be considered for awards by the entire SCRA voting membership at the end of the year.
- #7. Submissions to the SCRA video contest doubled from 2012 to 2013. We are hoping to grow by just as much in 2014.
- #8. \$1000 of cash prizes available for the winners: \$500 for first prize, \$300 for second prize and \$200 for third prize.
- #9. Views of videos that were submitted to the 2013 SCRA contest doubled as the videos were featured and viewed by SCRA.
- #10. There is a NEW SCRA VIDEO CONTEST EMAIL. Please email applications to video@scra27.org.