

# STRATEGIC PLAN HANDOUT

## 2025-2027

PILLARS	STRATEGIC PRIORITIES	
<b>BUILD</b> 	<b>1. Build a strong and diverse community network:</b> Build a global network of (5,000) changemakers, researchers, and students from varied backgrounds and underrepresented groups.	<b>2. Institutionalize anti-oppression and anti-racism in SCRA's practices:</b> Integrate anti-oppression and anti-racism principles into the organization's culture, policies, and every action we take.
<b>ENABLE</b> 	<b>3. Build capacity and empowerment:</b> Equip changemakers with the skills, knowledge, resources and connections needed to lead impactful social action.	<b>4. Measure and amplify impact:</b> Track and communicate the learnings and collective impact of the network's actions to catalyze broader social change.
<b>SCALE</b> 	<b>5. Foster interdisciplinary and international collaboration:</b> Enable and promote interdisciplinary and multi-sectoral approaches to address global and local issues through platforms for knowledge exchange and interaction.	<b>6. Mobilize resources and achieve sustainability:</b> Secure funding and resources to ensure the growth and scalability of our initiatives.

### Goal

#### Advancing toward a network-driven model:

To transform communities by creating a global network of changemakers from diverse disciplines who collectively engage in volunteerism, learning, and grassroots action to advance well-being, social justice, and equity, dismantling systemic barriers to create a more just and inclusive society.

### Three Pillars

#### Build

Establish a vibrant community of changemakers through collaboration, digital platforms, partnerships, and outreach. The network drives knowledge-sharing, collective action, and volunteerism. With top-tier resources and a strong leadership team, we can execute initiatives and attract investment.

#### Enable

Empower changemakers by providing training, mentorship, and fostering collaboration. We amplify community efforts and share research to boost the effectiveness of community psychology.

#### Scale

Grow our impact by expanding engagement, securing funding, and sharing success stories. Our tech-enabled model fosters inclusion and active participation through scalable, measurable initiative.

[Join Pillar Team](#)

### Core Team

Support pillar committees and oversee strategic plan implementation. Members include SCRA officers and pillar stewards.

### Our 2027 Vision

The Society for Community Research and Action will have a strong, global impact on enhancing well-being and promoting social justice for all people by fostering collaboration where there is division and empowerment where there is oppression.